

NOTE ON THE FISCAL 2021 EXECUTIVE BUDGET FOR THE COMMITTEE ON HIGHER EDUCATION

New York City Council

Hon. Corey Johnson, Speaker Hon. Daniel Dromm, Chair, Finance Committee Hon. Inez Barron, Chair Higher Education Committee

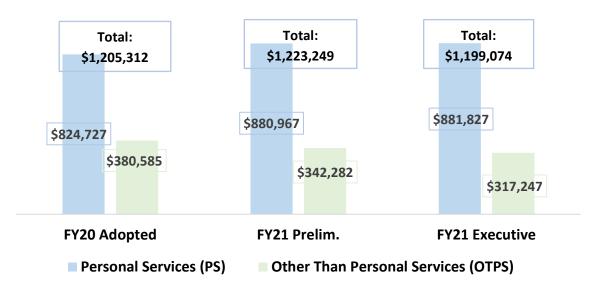
Finance Division

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On April 16, 2020, the Administration released the Executive Financial Plan for Fiscal 2020-2024 with a proposed budget for Fiscal 2021 of \$89.3 billion. The City University of New York (CUNY or the University) accounts for \$1.2 billion and represents one percent of the Executive Fiscal 2021 Budget. This Note provides a summary of the changes in the Executive Budget for CUNY introduced in the Financial Plan. Topics covered include CUNY's response to the COVID-19 pandemic, changes to the Expense and Capital Budgets, and State budget issues.

CUNY Budget Overview

CUNY Budget changes since Fiscal 2020 Adoption



Dollars in Thousands

The CUNY Fiscal 2021 Executive Budget totals almost \$1.2 billion and supports its seven community colleges and the Hunter Campus schools. Moreover, this budget supports 4,441 pedagogical and 1,945 full-time civilian positions. CUNY's Fiscal 2021 Budget includes a net reduction of \$24.2 million or two percent from the Preliminary Budget. Changes include \$25.5 million from the Program to Eliminate the Gap (PEG) offset by other adjustments of \$1.3 million. CUNY's Fiscal 2020 Budget includes a net reduction of \$27 million or two percent including \$18.7 million in PEGs further reduced by other adjustments totaling \$8.3 million. City tax-levy (CTL) remains the primary source of funding, including \$884 million or 74 percent of CUNY's Fiscal 2021 Budget from city funds. For more information on CUNY's Budget please see the Fiscal 2021 Preliminary Budget report on the New York City Council's website.

https://council.nyc.gov/budget/wp-content/uploads/sites/54/2020/02/042-CUNY.pdf

Executive Plan Changes

Changes introduced in the Executive Plan reduce CUNY's budget for Fiscal 2021 by \$24.2 million. The major changes are shown in the graphic and further described below.

\$1.2 BillionFiscal 2021 Prelim

- New Needs: None
- PS: \$880.9M
- OTPS: \$342.3M
- Headcount: 6,387
- Collective Bargaining: \$36M growing to \$85M in the outyears
- Savings: None

(\$25.5 Million) Exec PEGs for FY21

- ASAP: (\$20M)
- OTPS reductions within colleges and central due to campus and admin closures: (\$5.5M)

\$1.2 BillionFiscal 2021 Executive

- New Needs: None
- \$24.2M less than Prelim
- PS: \$881.8M
- OTPS: \$317.2M
- Headcount: 6,387
- Energy baseline efficiency: (\$1.6M)

PEG Program

- Accelerated Study in Associate Programs (ASAP) Delay. The Fiscal 2021 Executive Plan includes a \$20 million reduction in CUNY's budget for ASAP or a 23 percent cut to the program's total budget of \$87.5 million of which \$85 million is comprised of CTL and \$2.5 million is State aid. The University has delayed the incoming first year cohort for the fall of 2020 due to COVID-19 and the remote learning approaches required to maintain health protocols. In Fiscal 2020, 25,623 students, of whom 12,242 were new students, enrolled in ASAP.
- Lease Savings. The Executive Plan includes a \$1.7 million lease underspending savings in Fiscal 2020 due to a delay in the lease start-up at 425 Grand Concourse for Hostos Community College.
- OTPS Savings from Campus and Administrative Office Closures. The Fiscal 2021 Executive includes a total OTPS savings of \$22.5 million; \$17 million in Fiscal 2020 and \$5.5 million in Fiscal 2021. These saving occurred due to COVID-19-realted facility closures at all seven community colleges beginning mid-March through the remainder of the spring 2020

semester. The colleges and administrative offices have made fewer purchases for on-site supplies since the COVID-19 related transition to distance learning and remote work. This cut totals two percent of CTL funding from the Fiscal 2021 Preliminary Budget for CUNY.

Other Adjustments

- Tuition Revenue Adjustment. The Executive Plan includes a \$25 million reduction in Fiscal 2020 from tuition revenue. This adjustment realigns the budget with projected tuition revenue and current enrollment and is not related to COVID-19.
- State Family Empowerment Pilot. The Fiscal 2021 Executive Budget includes a baseline reduction of \$1.3 million in Fiscal 2020 growing to \$2 million in Fiscal 2023 and the outyears. This adjustment reflects the planned changes to this program which was fully funded at \$2 million in Fiscal 2019 through the State with funds for Fiscal 2020 and Fiscal 2021 reappropriated. The total program budget is now \$667,000.
- Summer (Energy) Demand Response. The Executive Plan includes \$1.3 million in Fiscal 2020, which represents the total budget for the Summer Demand Response program. The revenue is paid by utility companies and New York State's grid manager and is part of the energy industry's increasing use of pricing incentives to add flexibility to energy delivery systems. Collectively, the City's Demand Response Program helps lower emissions; create energy cost savings, especially by lowering demand charges, in addition to generating revenue; increases the reliability of the grid; avoids blackouts and brownouts; and reduces the need to run the least efficient, most polluting backup power plants.
- CENSUS: CUNY Increase. The Executive Plan recognizes an intra-city transfer of \$792,000 in Fiscal 2020 to the CUNY Research Foundation. The additional funding supports script writers, additional consultants, outreach events, sub-award community-based organizations and field operations.

Agency Response to COVID -19

In response to the COVID-19 pandemic, New York State issued 'New York State on PAUSE', an Executive Order effective 8 p.m. on March 22 to close all non-essential businesses, prohibit all non-essential gatherings, practice social distancing of six feet in public and more. In advance of the PAUSE order, CUNY had shifted to remote learning on March 19, 2020 with an instructional recess between March 12th through March 18th, 2020, followed by a "Recalibration Period for Education Equity" from March 28th through April 1, 2020, to complete the learning transition required of the faculty and University and distribute technology supports to students.

• Dorms Transitioned to Hospital Beds. Under direction of Governor Cuomo, CUNY dorms were converted into temporary hospital beds to close the gap between the 53,000 available beds and the projected need of 140,000 beds. Some students had remained in the dorms of various CUNY campuses and were moved on March 26, 2020 to the Summit dormitory at Queens College (QC). The CUNY dorm consolidation plan moved all dorm students in staggered schedule on March 26th and March 27, 2020 allowing CUNY to adhere to social distancing guidelines in vans and buses through the receipt of students at QC. There were also a small number of students from Baruch and John Jay colleges moved to QC. The CUNY

Board of Directors empowered CUNY to credit dorm fees, on a prorated basis from the moveout date, to students who had paid their room fees in full for the spring 2020 semester and had vacated the dorms as part of this effort. CUNY will apply the credited dorm fees to these continuing students for either the summer 2020 or fall 2020 semester.

- Technology Supports. In response to the COVID-19 pandemic, CUNY sought to support their student's remote learning needs by providing 30,000 laptops and tablets during the Recalibration Period for Education Equity, over March 28th through April 1st. Campus laptop loan centers provided computers or tablets to students, while practicing social distancing protocols, which involved staggering appointment times and where possible drive up tents for pick-up and using personal protective equipment (PPE) for employees. The University also employed a logistic firm to ship a portion of the devices directly to students from a central location to reduce the need for transportation to and from campus and the need for additional staff on campus. Upon receipt of the device, the student signed a device loaner agreement and must return the device to that campus. Laptops and tablets were distributed to fully meet the student need for the spring 2020 semester, which were defined by each local campus. Any surplus devices will be distributed to additional students for the summer and fall 2020 semesters. Funding for these laptops was already supported in CUNY's Capital Budget totaling \$3.4 million, of which \$1.7 million was comprised from CTL and \$1.7 million was matched by the State.
- Food Pantries. The CUNY food insecurity pilot funded for the first time in Fiscal 2020 for a total of \$1 million pivoted in response to the COVID-19 pandemic to supply students with a cash grant rather than a food voucher or swipe card for use on campus. As the result, 1,595 community college students were each sent \$400 checks in lieu of the spring program and \$35,000 was allocated to CUNY's food pantries. Please see the recent update, from May 4, 2020, on CUNY's food pantries hours of operation in the table below.

College/University	Food Pantry Hours of Operation	Student information
Borough of Manhattan		
Community College	Tuesdays and Fridays	Open to BMCC students only
	Temporarily closed due to COVID-	
	19. Single Stop provides students	
Bronx Community College	with local food pantry access	Open to BCC students only
City College of New York	10am-3pm, Monday-Friday	Open to all CUNY students
	10:30-1pm, Wednesdays and	
College of Staten Island	Fridays	Open to all CUNY students
Guttman Community College	10am-3pm, Monday-Friday	Open to Guttman students only
Hostos Community College	11am-3pm, Wednesdays	Open to Hostos students only
John Jay College of Criminal		
Justice	10am-4pm, Monday-Friday	Open to all CUNY students
Kingsborough Community		
College	Wednesdays	Open to all CUNY students
LaGuardia Community College	10am-2pm, Tuesdays	Open to all CUNY students
Medgar Evers College	10am-2pm, Wednesdays	Open to all CUNY students
Queensborough Community		
College	As needed	Open to QCC students only

As of May 4, 2020

• Chancellor's Emergency Relief Fund. CUNY established the Chancellor's Emergency Relief Grant Program in response to the financial adversities many CUNY students and their families are facing as the result of the COVID-19 pandemic. Nearly 50 percent of CUNY's 275,000 degree-seeking students work while attending school and many now are without their jobs and their incomes are eliminated, reduced or otherwise endangered. This fund has provided 4,000 one-time \$500 grants to qualifying CUNY students, to help cover their basic living expenses. The awards are administered through a lottery and announced the week of May 22, 2020. Private funds were donated totaling \$3.5 million, of which \$1 million was awarded to students in April and another \$1 million will be awarded in May. CUNY continues raising funds for these grants and will allocate these remaining funds to its students.

Criteria for grants.

 Undergraduate students who are within 12 credits of earning an Associate or Baccalaureate degree and have an Expected Family Contribution of zero on their federal financial aid application (FAFSA) or, undocumented students and international students that are either in undergraduate or graduate programs.

State Budget Update

Base Aid remained steady at \$2,947 per full-time equivalent (FTE) student, although CUNY had requested an increase of \$250 per student. The total Base Aid reflected in the Fiscal 2021 Executive Budget is \$227.2 million The State's Enacted Budget included the majority of programmatic restorations CUNY anticipated including \$2.5 million for the ASAP program, \$902,000 for childcare centers and \$1.5 million for the School of Labor and Urban Studies. The two program areas not restored by the State were CUNY in the Heights and the Community Legal Resource Network totaling \$100,000 each.

The Coronavirus Relief Fund (CARES) Act provides funding to institutions to provide emergency financial aid grants to students whose lives have been disrupted, many of whom are facing financial challenges and are struggling. The table below delineates the CARES Act funding allocated to community and senior colleges, as well as the total emergency funding that will be available and awarded to students. Students will automatically receive this emergency aid who have filled out at their Free Application for Federal Student Aid (FASFA) form, and it demonstrates financial need and, the student is a U.S. citizen or national, permanent resident, or other eligible noncitizen; and is enrolled in a degree or certificate program and making satisfactory academic progress. This Aid is automatically being disbursed from May 22, 2020 through May 29, 2020. For more details on CARES Act criteria and up-to-date announcements, please see the University's website.

https://www.cuny.edu/financial-aid/federal-and-state-grants/federal-grants/cares-act/

	CARES Act Funding							
	College or University	Grants to Colleges	Grants to Students					
1	Borough of Manhattan Community College	\$26,420,828	\$13,210,414					
2	Bronx Community College	9,658,626	4,829,313					
3	Kingsborough Community College	10,156,521	5,078,261					
4	Queensborough Community College	11,321,080	5,660,540					
5	Hostos Community College	7,267,430	3,633,715					
6	LaGuardia Community College	12,917,232	6,458,616					
7	Guttman Community College	1,228,352	614,176					
	Community College Subtotal:	\$78,970,069	\$39,485,035					
1	Bernard M. Baruch College	\$16,563,226	\$8,281,613					
2	Brooklyn College	17,627,330	8,813,665					
3	City College Of New York	15,399,906	7,699,953					
4	Hunter College	19,006,958	9,503,479					
5	John Jay College of Criminal Justice	15,320,009	7,660,005					
6	Lehman College	13,293,096	6,646,548					
7	Medgar Evers College	7,109,437	3,554,719					
8	New York City College of Technology	16,209,328	8,104,664					
9	Queens College	16,736,798	8,368,399					
10	College of Staten Island	12,595,956	6,297,978					
11	York College	7,205,414	3,602,707					
12	Graduate School & University Center	776,134	388,067					
13	The CUNY School of Law	141,995	70,998					
	Senior College Subtotal: \$157,985,587 \$78,992,795							
	CUNY Grand Total: \$236,955,656 \$118,477,830							

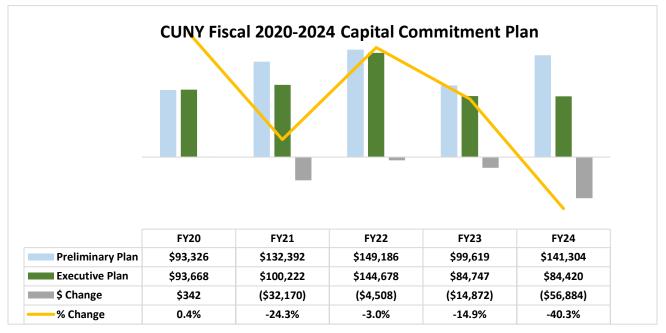
As of 5/19/2020
Dollars in Thousands

Capital Program

Executive Capital Commitment Plan for Fiscal 2020-2024

The Executive Capital Commitment Plan includes \$507.7 million in planned commitments in Fiscal 2020-2024, \$108.1 million less than the \$615.8 million scheduled in the Preliminary Plan. The Administration implemented a cumulative roll of 30 percent for the first five years of the Plan. CUNY's Fiscal 2020 planned commitments are approximately \$93.7 million or less than one percent of the \$85.5 billion City total. The chart below shows the percent change against the Fiscal 2021 Preliminary Plan and the Fiscal 2021 Executive Plan in CUNY's Capital Commitment Plan.

Over the last five years, CUNY has committed an average of \$57 million and has committed \$41 million for Fiscal 2020 as of February 2020 against its planned commitments of \$86.6 million.



Dollars in Thousands

The Executive Capital Commitment Plan rolled \$32.2 million in projects from Fiscal 2021 to Fiscal 2022. The largest reductions total \$20.2 million listed below and were added to the Plan by the Council and subsequently rescheduled for Fiscal 2022 to line-up with the anticipated authorization of the project's contracts.

- \$9.9 million, Health, Safety, and ADA Projects
- \$3.7 million, Business and Entrepreneurial Training Center
- \$3.6 million, Shenker Hall Lab Renovation
- \$3.1 million, Student Success Center: Tutoring Hub

Updates on Capital Projects noted in the Fiscal 2021 Preliminary Budget report

Since the PAUSE, as of March 30, 2020 most community college projects are on hold. As a result, no new projects have been completed with the exception of the purchase of laptops and tablets for students. The projects listed below were included in the Fiscal 2021 Preliminary Capital Commitment Plan as priorities and are now also on hold until further notice. The updates below were provided by CUNY on May 9, 2020.

• **Bronx Community College.** At the Bronx Community College, the Gould Memorial Library Dome Roof and Oculus project included \$9.1 million in City funds, with the total cost of this portion of the project at \$18.2 million. Since the Fiscal 2021 Preliminary Plan this project has been put on hold as per direction from the City. The original final completion date, prior to the mandated shut down, was June 18, 2021.

- LaGuardia Community College. The total cost of this project is \$126.4 million, of which, \$63.2 million is City funds. Prior to March 30, 2020 the overall project was 96 percent complete. All of the remaining work will be scheduled once CUNY is notified community college work can resume.
- Queensborough Community College. The cafeteria and kitchen (Phase II) portion of the project has started this fiscal year, totaling \$18 million of which, \$9 million is City funds. The project is non-essential and is on hold pending approval by the City.

Appendices:

Community Colleges						
Dollars in Thousands						
	2018	2019	2020	Executive Plan		*Difference
	Actual	Actual	Adopted	2020	2021	2020-2021
Spending						
Personal Services						
Full-Time Salaried - Pedagogical	\$372,245	\$383,257	\$357,507	\$355,937	\$399,289	\$41,782
Full-Time Salaried - Civilian	93,959	95,870	103,608	113,406	108,730	5,122
Overtime - Civilian	7,965	7,716	1,755	3,817	3,597	1,842
Additional Gross Pay	315,308	330,070	345,043	357,392	352,061	7,018
Subtotal	\$789,477	\$816,913	\$807,913	\$830,552	\$863,677	\$55,764
Other Than Personal Services						
Supplies and Materials	\$15,820	\$14,389	\$99,550	\$50,888	\$58 <i>,</i> 755	(\$40,795)
Fixed and Miscellaneous Charges	43,509	45,166	43,459	38,256	38,340	(5,119)
Property and Equipment	29,415	26,369	24,687	25,069	24,535	(152)
Other Services and Charges	274,128	298,653	153,087	287,062	133,493	(19,594)
Contractual Services	26,260	28,786	23,440	33,213	25,757	2,317
Subtotal	\$389,132	\$413,363	\$344,223	\$434,488	\$280,880	(\$63,343)
TOTAL	\$1,178,609	\$1,230,276	\$1,152,136	\$1,265,040	\$1,144,557	(\$7,579)
Funding						
City Funds			\$871,535	\$859,814	\$866,732	(\$4,803)
Other Categorical			14,795	16,599	14,067	(728)
State			251,260	249,926	246,274	(4,986)
Federal - Community Development			0	155	0	0
Intra City			14,546	138,546	17,484	2,938
TOTAL	\$1,178,609	\$1,230,276	\$1,152,136	\$1,265,040	\$1,144,557	(\$7,579)
Budgeted Headcount						
Full-Time Positions – Pedagogical	4,394	4,450	4,301	4,301	4,301	0
Full-Time Positions – Non-Ped.	1,855	1,810	1,865	1,865	1,865	0
TOTAL	6,249	6,260	6,166	6,166	6,166	0

^{*}The difference of Fiscal 2020 Adopted Budget compared to Fiscal 2021 Executive Budget.

Hunter Campus Schools						
Dollars in Thousands						
	2018	2019	2020	Executive Plan		*Difference
	Actual	Actual	Adopted	2020	2021	2020-2021
Spending						
Personal Services						
Full-Time Salaried - Pedagogical	\$12,093	\$12,255	\$9,806	\$11,744	\$11,269	\$1,463
Full-Time Salaried - Civilian	\$1,236	\$1,334	\$1,491	\$1,502	\$1,502	\$11
Overtime - Civilian	24	54	50	50	50	0
Additional Gross Pay	6,142	7,077	5,467	5,388	5,328	(139)
Subtotal	\$19,495	\$20,720	\$16,814	\$18,684	\$18,149	\$1,335
Other Than Personal Services						
Supplies and Materials	\$320	\$297	\$540	\$478	\$540	\$0
Property and Equipment	69	26	64	64	64	0
Other Services and Charges	516	509	472	424	476	4
Contractual Services	123	267	287	268	287	0
Subtotal	\$1,028	\$1,099	\$1,363	\$1,234	\$1,367	\$4
TOTAL	\$20,523	\$21,819	\$18,177	\$19,918	\$19,516	\$1,339
Funding						
City Funds			\$16,367	\$18,108	\$17,706	\$1,339
Other Categorical			10	10	10	0
State			1,800	1,800	1,800	0
TOTAL	\$20,523	\$21,819	\$18,177	\$19,918	\$19,516	\$1,339
Budgeted Headcount						
Full-Time Positions - Pedagogical	155	149	140	140	140	0
Full-Time Positions - Civilian	25	24	81	81	81	0
TOTAL	180	173	221	221	221	0

^{*}The difference of Fiscal 2020 Adopted Budget compared to Fiscal 2021 Executive Budget.

Senior Colleges						
Dollars in Thousands						
	2018	2019	2020	Executive Plan		*Difference
	Actual	Actual	Adopted	2020	2021	2020-2021
Spending						
Other Than Personal Services						
Fixed and Miscellaneous Charges	\$35,000	\$35,000	\$35,000	\$35,000	\$35,000	\$0
TOTAL	\$35,000	\$35,000	\$35,000	\$35,000	\$35,000	\$0
Funding						
State	\$35,000	\$35,000	\$35,000	\$35,000	\$35,000	\$0
TOTAL	\$35,000	\$35,000	\$35,000	\$35,000	\$35,000	\$0

^{*}The difference of Fiscal 2020 Adopted Budget compared to Fiscal 2021 Executive Budget.