



NYCYBER SAFETY SUMMIT 2008

Your Top Two Issues:
Social Networking and Cyberbullying

Parry Aftab, Esq. for the NY City Council

What is Cyberbullying?

- It's bullying that uses technology
- It uses cellphones, game devices, Blackberries, profiles, blogs and videos
- 55% of cyberbullying is done in groups
- 15% of cyberbullying is done by accident
- 20% of cyberbullying involves threats
- 10% of cyberbullying is done in retribution
- 65% of 4th grade cyberbullies use blackmail

Stats on Cyberbullying...

- 85% of middle schoolers polled indicated they were cyberbullied
- 70% of teens polled said they had cyberbullied others
- 4th graders are serious cyberbullies
- Only 5% of middle schoolers polled said they would tell their parents
- Cyberbullies are girls 65% of the time
- Cyberbullies cross gender lines when choosing their victims, unlike “RL” bullies

Megan Meier, Teen Suicides..



And cheerleader fights....



Social Networks...when personal ads meet communities online

- Nightclubs
 - MySpace
 - YouTube
 - Tagged
- School clubs
 - Facebook
 - myYearbook
- Hobby clubs
 - Takkle

MySpace.. the 500lb gorilla

MySpace.com - SERENA BABEH ILY<3 - 16 - Female - DA BRONX, New York - www.myspace.com/iltuti71 - Mozilla Firefox

http://profile.myspace.com/index.cfm?fuseaction=user.viewprofile&friendid=390394528

Getting Started Latest Headlines

florida cheerleader fight Search

Florida cheerleader gets the "snot" ... MySpace.com - SERENA BABEH ILY<3

Sponsored Links

[Eminem Song](#)
Your Site for Concerts & New Music Legal & Free Downloads. Register!
www.SpiralFrog.com

myspace.com User Shortcuts: Search

Home Mail Profile Friends Music MySpaceTV More My Account Sign Out

SERENA BABEH ILY<3

Female
16 years old
DA BRONX, New York
United States

Online Now!

Last Login: 8/6/2008

Mood: relaxed 😊
View My Pics | Videos

Contacting SERENA BABEH ILY<3

- Send Message
- Forward to Friend
- Add to Friends
- Add to Favorites
- IM / Call
- Block User
- Add to Groups
- Block User

SERENA BABEH ILY<3 IS AT HOME CANT WAIT TO GO CHILL WIT SUM OF MA NIGGAZZ STILL LUVIN DA BESTIES GONNA MISS U SKY AND MELANIE WHEN I LEAVE ILY<3 U WANNA TALK HIT ME UP ON AIM I

SERENA BABEH ILY<3's Latest Blog Entry [Subscribe to this Blog]
[View All Blog Entries]

SERENA BABEH ILY<3's Blurbs

About me:
Get new hot myspace layout today! *click here*

Who I'd like to meet:

SERENA BABEH ILY<3's Friend Space (Top 14)

Done

Removable Disk (...), images (JPEG Ima..., Facebook | Monic..., MySpace.com - S..., Inbox - Microsoft ..., NYCyber Safety S...

1:20 PM

Facebook...it's more about groups

The screenshot shows a Mozilla Firefox browser window displaying the Facebook profile of Monica Rhoten. The browser's address bar shows the URL <http://www.facebook.com/profile.php?id=1338391361>. The Facebook interface includes a search bar, navigation links for Applications (Photos, Groups, Events, Marketplace, My Stuff, Page Manager), and a Mini-Feed section. The profile information for Monica Rhoten is as follows:

- Monica Rhoten** is SHARK WEEK. Updated last Thursday
- Networks:** Ridgewood High School '10
- Sex:** Female
- Interested In:** Men
- Relationship Status:** In a Relationship with Ryan Giovanetti (Ridgewood High School)
- Looking For:** Friendship, Dating, A Relationship
- Birthdays:** August 25
- Hometown:** Ridgewood, NJ

The Mini-Feed displays 10 stories, including:

- Yesterday: Monica has added a new bumper sticker. 12:41am Comment. Check out Monica's new Sticker.
- August 3: Monica and Sara Lauver are now friends. 6:07pm Comment. Monica and Corban Shekinah Jennings are now friends. 6:07pm Comment.
- August 2: Monica became a fan of Batman: The Dark Knight. 11:07am Comment.

The browser's taskbar at the bottom shows several open applications: Removable Disk (...), images (JPEG Ima..., Facebook | Moni..., MySpace - Mozil..., Inbox - Microsoft ..., and NYCyber Safety S... The system clock indicates 1:16 PM.

The good...

The screenshot shows a web browser window displaying the myYearbook website. The page is dedicated to a memorial campaign for Megan Meier. At the top, there's a navigation bar with options like Profile, OWNED!, BATTLES, mymag, Match, VIDEO, QUIZ, Pimp, and more. The main content area has a black background with white polka dots. A central banner reads "Take the MEGAN PLEDGE" with a photo of Megan Meier. Below this, it says "November 6, 1992 to October 17, 2006" and "1 Million young people will take the pledge in 2008". A green button says "Click Here to Pledge". Below that, it says "Take the Pledge, Stop Cyberbullying!" and "102740 Pledges and Counting...". A section titled "By taking this pledge:" lists several checkboxes, all of which are checked. To the right, there's a "Megan's Story" section with a black ribbon icon. At the bottom, there's a "Friends" section showing a grid of photos and "5939 friends". The browser's address bar shows "http://www.myearbook.com/meganpledge".

myYearbook | Megan Pledge - Internet Explorer provided by Dell
http://www.myearbook.com/meganpledge

myYearbook YOU'VE GOT FRIENDS!

From This Moment On - Shania Twain Ft. Backstreet
Just watched by: marilyn_d
0 sec ago Watch a video!

REPORT ABUSE! Settings Log out
Quick Name Search

Profile OWNED! BATTLES mymag Match VIDEO QUIZ Pimp more

IN MEMORY OF MEGAN MEIER

Take the MEGAN PLEDGE

Brought to you by: myYearbook
In Partnership with: STOP cyberbullying.org

November 6, 1992 to October 17, 2006

1 Million young people will take the pledge in 2008

Click Here to Pledge

Take the Pledge, Stop Cyberbullying!
102740 Pledges and Counting...

By taking this pledge:

- ✓ I agree to take a stand against cyberbullying, including sharing this pledge with others and asking them to take it too.
- ✓ I agree not to use technology as a weapon to hurt others.
- ✓ I agree to "Think Before I Click."
- ✓ I agree to think about the person on the other side.
- ✓ I agree to support others being cyberbullied and report cyberbullying whenever I find it.

Megan's Story

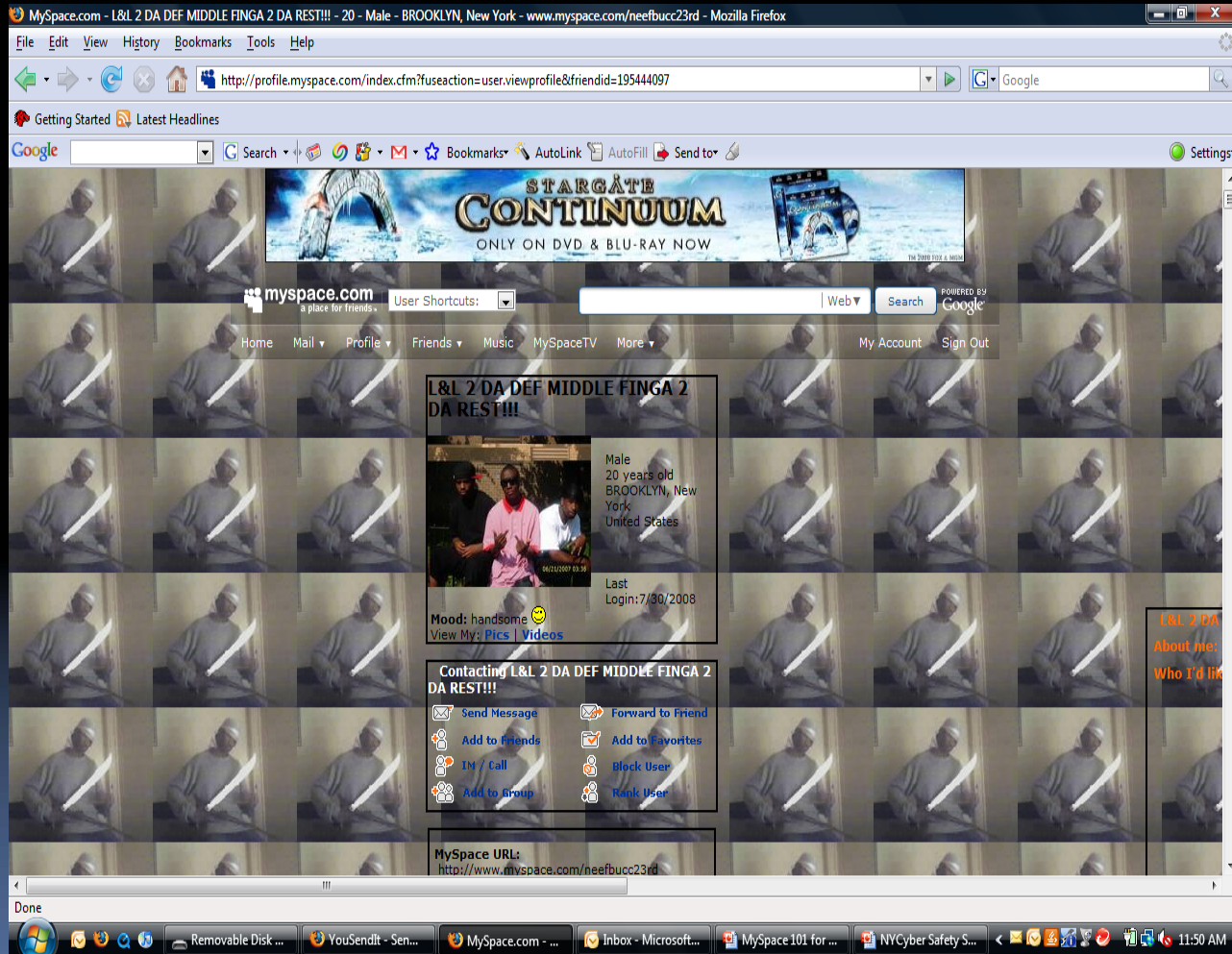
Megan Meier was thirteen when she died. She had been cyberbullied and harassed by others, including, allegedly, by the mother of one of her friends. She felt she had no choice but to take her own life, rather than face the betrayal of her friends and their cruelty.

Megan is not the first teen to choose suicide over being the target of a cyberbully, but you can help prevent it from happening again.

Friends 5939 friends

Internet | Protected Mode: On 100% 8:16 AM


The bad...



And the “what were you thinking?”

Home | Browse | Search | Invite | Film | Mail | Blog | Favorites | Forum | Groups | Events | Videos | Music | Comedy | Classifieds

Da*RiCaN U wanna F*Ck



"that RiCan bish's love to hate!!!"

Female
14 years old
MINNETONKA,
MINNESOTA
United States

Last Login:
1/23/2007

This profile is set to private. This user must add you as a friend to see his/her profile.

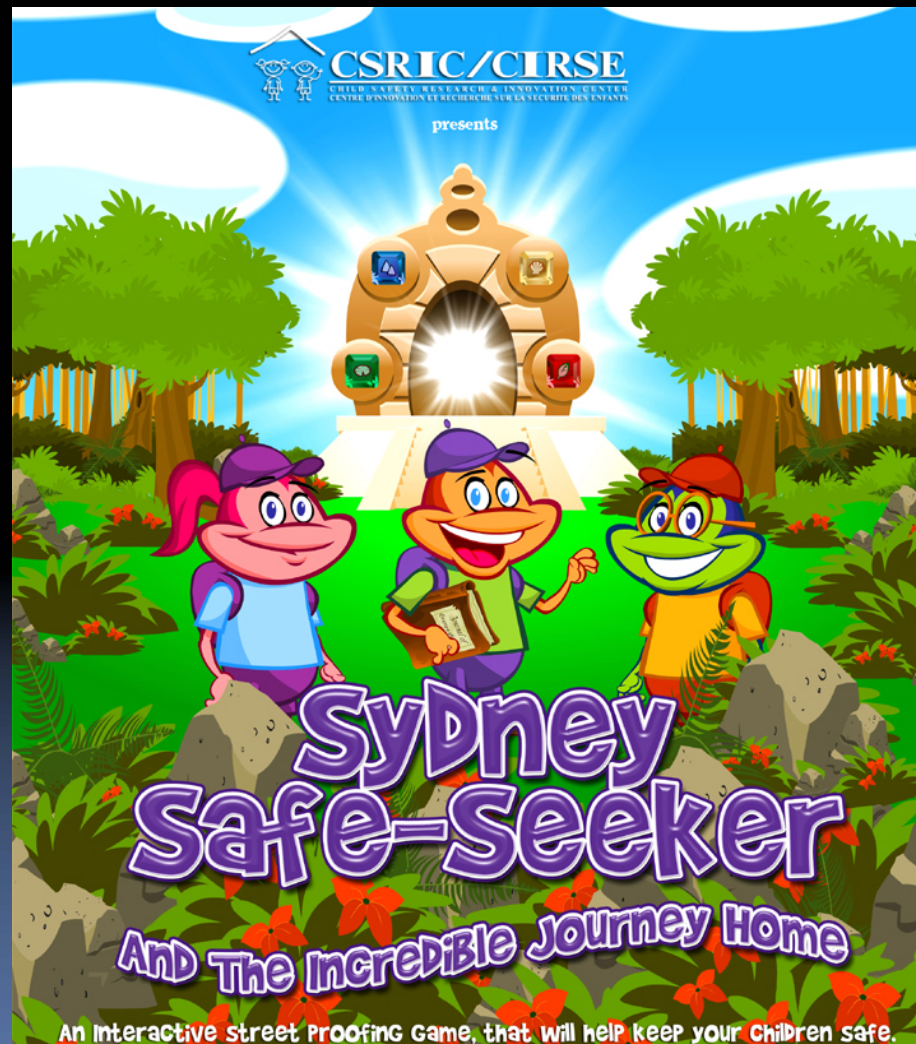
Contacting Da*RiCaN U wanna F*Ck

- Send Message
- Forward to Friend
- Add to Friends
- Add to Favorites
- Instant Message
- Block User

What's Your Role in All of This?

- You're still the parent
- It's not about technology (well, only a little about technology)
- Get help (preferably someone under 18!)
- Help them understand more (Teenangels.org)
- Use it yourself (WiredMoms.com)
- Talk is cheap (so you can afford lots!)
- You're on the same side
- Remember when you were 15!

A New Game to Protect Children From Sexual Predators



Parry Aftab, Esq. for the NY City Council



Reaching me...

- Parry@Aftab.com
- WiredSafety.org
- StopCyberbullying.org
- Teenangels.org