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OF

THE CITY OF NEW YORK

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January 29, 2024

Hon. James Oddo
Commissioner
New York City Department of Buildings
280 Broadway
New York, NY 10007

Dear Commissioner Oddo,

I write on behalf of constituents who are upset about the massive advertisement newly erected on the façade of 720 West End Avenue at 95 Street. I cannot believe such a large billboard is legal.

I urge you to insist that developer Brack Capital remove this display, which is not appropriate for the residential neighborhood.

Thank you for your attention to this matter.

Sincerely,

Gale A. Brewer

Enclosure

