



**THE COUNCIL OF  
THE CITY OF NEW YORK  
OFFICE OF COUNCIL MEMBER HELEN ROSENTHAL  
DISTRICT 6  
563 Columbus Avenue  
New York, NY 10024  
(212) 873-0282**

**FOR IMMEDIATE RELEASE**

February 10, 2014

Contact: Stephanie Buhle  
Director of Communications  
[sbuhle@council.nyc.gov](mailto:sbuhle@council.nyc.gov)

**COUNCIL MEMBER HELEN ROSENTHAL JOINS ASKTHERM BEFORE LAUNCH**

Council Member Helen Rosenthal is thrilled to be a part of AskThem.io, a new online platform where anyone can ask questions of public figures. Council Member Rosenthal is one of five New York City Council Members who agreed to join AskThem before its launch on Monday, February 10.

AskThem allows anyone to ask a question of a public figure. Once a threshold of people have voted in support of a particular question, the public figure will answer it online.

While the platform is not limited to public figures in the political domain (figures already signed on to the service include members of the news media, literary world, and entertainment industry), its access to political figures is an exciting bridge between a politician and her constituents.

Additional early users of AskThem in New York politics include Senators Chuck Schumer and Kirsten Gillibrand, Representative Jerry Nadler, and Governor Andrew Cuomo.

Council Member Rosenthal will include all answered questions on her website. Her AskThem page is available at the following link: <http://www.askthem.io/ny-new-york/people/52e6e3dbf92ea1972a00002a>.

###