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****FOR IMMEDIATE RELEASE****

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**Eat Elmhurst Brings First-Ever
Restaurant Week to Elmhurst, Queens!**

Dromm Announces Initiative to Spur Economic Growth in Elmhurst

Elmhurst, NY, March 28, 2011 -- NYC Council Member Daniel Dromm is sponsoring a new initiative that aims to stimulate commercial activity and jumpstart the economy in Elmhurst by showcasing the multicultural neighborhood as a place where many of the City's best and most eclectic restaurants have a home. The initiative, called *Eat Elmhurst*, will feature Elmhurst's first-ever restaurant week highlighting the international array of cuisines it has to offer.

"In times like these, celebrating cultural diversity and encouraging everyone to partake in our various traditions, cultures and cuisines can play a pivotal role in spurring economic growth," said Dromm. "Elmhurst's vibrant immigrant community has long been one of New York's best kept secrets and now people who work or live here are ready to share their favorite recipes and traditions with the rest of the city."

Eat Elmhurst will take place from April 3rd through April 9th with a special kickoff event planned for April 2nd in partnership with Elmhurst Hospital Center. The launch will be held at the H Building at Elmhurst Hospital from 11am to 2pm, located on 41st Ave at 80th Street. Local restaurants will provide light refreshments and samples from their establishments. In addition, a series of presentations from Elmhurst Hospital Dieticians, American Diabetes Association and GrowNYC will highlight the resources the city offers for a healthier diet.

Those that take advantage of the special deals offered during *Eat Elmhurst* will experience some of the world's best flavors at bargain prices. While Elmhurst boasts a growing Asian population and a flourishing "Chinatown," restaurants and cultures from South America, South Asia, and Europe will also take part of this unprecedented event.

The collaboration between residents, businesses, community based organizations and their elected officials can impact economic development in a significant way.

"Encouraging active participation in and around the neighborhood will only serve to revitalize our local economy and lay the groundwork for continued growth," added Dromm. "An initiative like this is not only a short-term fix to help local merchants, but through a sustained promotion of the very best our neighborhoods have to offer, we can achieve long-term success."

For more information regarding *Eat Elmhurst* and for a complete listing of participating restaurants and reviews please visit www.eatelmhurst.com.

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