



# THE COUNCIL OF THE CITY OF NEW YORK

## OFFICE OF COUNCIL MEMBER MARK S. WEPRIN

**CONTACT:**

Yuridia Peña · [yuridia.pena@council.nyc.gov](mailto:yuridia.pena@council.nyc.gov) · (212) 788-6984

For Immediate Release

August 21, 2013

---

### **Sweet Adele's, a Neighborhood Favorite Since 1985 Re-opens on Bell Boulevard**

Council Member Mark Weprin (D-Oakland Gardens) attended the re-opening of Sweet Adele's, a fixture on Bell Boulevard known for delectable candy, home-made baked-goods, ice-cream, and bubble tea.

"Sweet Adele's is a neighborhood gem, Cindy and Simon's fresh products are what make this place so popular and special" said Council Member Weprin. "Sweet Adele's caters to the booming and diverse residents of the community," he added.

Cindy and Simon Wu emigrated from Taiwan in the late 1970's and opened Sweet Adele's in 1985. They raised two daughters, a dermatologist and a chemical engineer. In addition to their successful business, they own a home in Little Neck. "This is the American dream; if you work hard you can be successful," said Mr. Wu.

-30-

Attachments: Council Member Mark Weprin and his daughter Ellie drop by Sweet Adele's new space to congratulate store owners Cindy and Simon Wu and pick up some tasty treats.

Photo Credit: Irene Cheung