

Advisory Committee Meeting #3

Details

- Date: Thursday, June 1
- Time: 1:30-3:00pm
- Virtual Zoom meeting

Attendees

Council District 35:

- Crystal Hudson
- Andrew Wright

Hester Street:

- Casey Peterson
- Vanessa Monique Smith

Advisory Committee:

- Michele Bonan, Brooklyn Public Library
- Michelle George, CB 8
- Naima Oyo, Ifetayo
- Amanda Zentono, Myrtle Avenue Brooklyn Partnership
- Maximillian Dor, Greater Directions
- Taya Mueller, CB 2
- Tara Duvivier, Pratt Center for Community Development

1. Project updates

- a. Held second public workshop
- b. Completed six focus groups
- c. Preliminary survey results
- d. Discussion - what events are going on in June where we can do additional outreach?
 - i. Event on Saturday June 3rd and throughout June
 - ii. High school interns can flyer in Crown Heights and Prospect Heights throughout neighborhood
 - iii. Brooklyn Public Library has multiple events through June which can be shared after the meeting

- iv. Events coming up in Brower Park just outside the district
- v. CB8 has an upcoming meeting and can e-blast the survey link out
- vi. CB2 tabling Saturday, June 10 at health fair in Commodore Barry Park
- vii. Juneteenth events at Weeksville (outside district but you may get Crown Heights folks) and the plaza at 300 Ashland
- viii. Myrtle Ave event Friday, June 23 - team can table or let BID know what collateral to provide/share
- ix. Greater Direction Juneteenth event

2. Land use framework

- a. Need more funding streams to support nonprofits
- b. Mission based developers (example in Brownsville and ENY precedent - developer has created a foundation to fund programs running in community)
- c. Give developers an extra point if they set aside funds to fund CBOs in district
- d. CRA model: need an ongoing revenue stream that funds programs and community needs

3. Next steps

- a. Hester Street and Council Member's Office will share details for next public meeting when available, continue outreach, and begin developing framework
- b. Advisory Committee to continue sharing the survey, alert Hester Street to any upcoming events, and share invitation to next public meeting widely